

Soccer
Shots®



SPORTS
NEXT

WEBINAR 2

Tools you will leverage



Franchise Staff, Coach and Parent Access

- o Web Login
- o App

Class Administration

- o Annual Enrollment Fee
- o Connection to Augusta for Jersey Fulfillment
- o Discounts
- o Payments

Account and Participant Management

Payment Processor Management

Attendance Management

Limited Emails/Push Notifications

- o One-Off Emails
- o Class Cancellation
- o Coach Change

Limited Reporting



CRM

Franchise Staff Access

CRM – Organizations Management

Advanced Reporting

Marketing Cloud

Franchise Staff Access

Marketing Emails

Triggered Emails

Text Messages

YOUR ONBOARDING TEAM



Kyra Nyholm
Onboarding Specialist
NBC Sports Next



Emily Wehr
Senior Onboarding
Specialist
NBC Sports Next



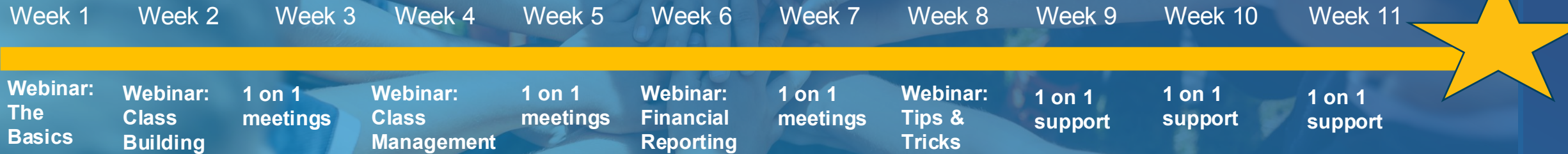
Katie Ciesiulka
Account Manager
NBC Sports Next



Liz Thompson
Enterprise Account
Manager
NBC Sports Next



THE ONBOARDING PLAN



We're excited to partner with you on this journey!

[Webinar Two]

TODAY'S TOPICS

1 GENERAL & CLASS SETTINGS

2 CLASS BUILDING & CLONING

3 PAYMENT PLANS



TERMINOLOGY

SportsEngine Motion	Configio	Definition
Program/Sub Program	Categories	Programs/Sub programs are the organizational structure of all <i>Classes</i> in SEMotion. Unlike Configio, these are set by franchising and cannot be changed. See Assignments.
Classes	Product	Classes are the thing that Soccer Shots Families enroll in. They have a set start and end date, a location, sub-program, and program. Classes contain "registration slots" which are the available times that a person can sign up for that class.
Location	Location	The location represents a physical place where Soccer Shots occurs. A location may have several places at it where the actual sessions happen. The location represents the address. A "Map" contains the address and is used for Geo Location. And "location" contains a name and a details field. NBC plans on combining these. Locations will be retained, Maps will be created as locations
Location Territory	Territory ID	Each location has a "Territory" dropdown you can choose the applicable Territory from this dropdown. The "Territory" will represent your actual territory name as written on your FA. It will not be an "ID" like it was in Configio. The Territories are provided by SSF.
Agreement	Disclaimer	An agreement is a document that is assigned to a Class, and it is presented to the customer during checkout. The customer will check a box to agree.



Interactive Walkthrough

 SPORTS NEXT

TODAY'S TAKEAWAYS

1

**Review
Billing
Settings**

2

**Build 3-5
Classes**

3

**Schedule
1:1 with
Onboarding
Coach**

REMINDERS

1

How to contact us

- Reach out to your dedicated onboarding specialist
- Include your FBC

2

Where to find help resources

- Soccer Shots [Resource Center](#)
- SportsEngine [Motion Help Center](#)
- Soccer Shots [Help Center](#)

3

What's next?

- Next week 1:1 meetings
- Webinar #3 Class Q & A + Class Management
 - Topic: Post Registration Reports & Insights
 - When:
 - March 4th at 2:00pm CST
 - March 6th at 10:00am CST



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THANK YOU