

Soccer  
Shots®



SPORTS  
NEXT

WEBINAR 1



# Tools you will leverage



## **Franchise Staff, Coach and Parent Access**

- o Web Login
- o App

## **Class Administration**

- o Annual Enrollment Fee
- o Connection to Augusta for Jersey Fulfillment
- o Discounts
- o Payments

## **Account and Participant Management**

## **Payment Processor Management**

## **Attendance Management**

## **Limited Emails/Push Notifications**

- o One-Off Emails
- o Class Cancellation
- o Coach Change

## **Limited Reporting**



## **CRM**

### **Franchise Staff Access**

### **CRM – Organizations Management**

### **Advanced Reporting**

## **Marketing Cloud**

### **Franchise Staff Access**

### **Marketing Emails**

### **Triggered Emails**

### **Text Messages**

# YOUR ONBOARDING TEAM

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**Kyra Nyholm**  
Onboarding Specialist  
*NBC Sports Next*



**Emily Wehr**  
Senior Onboarding  
Specialist  
*NBC Sports Next*



**Katie Ciesiulka**  
Account Manager  
*NBC Sports Next*



**Liz Thompson**  
Enterprise Account  
Manager  
*NBC Sports Next*



You are here



## THE ONBOARDING PLAN

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11
Webinar: The Basics	Webinar: Class Building	1 on 1 meetings	Webinar: Class Management	1 on 1 meetings	Webinar: Financial Reporting	1 on 1 meetings	Webinar: Tips & Tricks	1 on 1 support	1 on 1 support	1 on 1 support

Live!

**We're excited to partner with you on this journey!**



[Webinar One]

# TODAY'S TOPICS

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1

## SYSTEM OVERVIEW

2

## ACCOUNT MANAGEMENT

3

## BILLING SETTINGS



# TERMINOLOGY

SportsEngine Motion	Configio	Definition
Classes	Product	Classes are the thing that Soccer Shots Families enroll in. They have a set start and end date, a location, sub-program, and program. Classes contain "registration slots" which are the available times that a person can sign up for that class.
Account	Account	An account is what a customer/coach/admin uses to login to SEMotion. Each account has permissions that suit their role. The majority of accounts are customer accounts.
Member	Participant	The child that will be participating. Accounts will have one or more members under them which they can enroll in a <i>Class</i> .
Director	Coordinator	Directors are contacts at a public/childcare location who need access to roster and schedule information for Soccer Shots programming that is running at their location(s). In NBC They will have special permissions to view this.
Admins	Admins	Admins are <i>Accounts</i> with the ability to handle various back-office tasks.
Instructor	Staff	Instructors are <i>Accounts</i> that can be assigned registration slots. These will be your coach accounts.
Agreements	Disclaimers	An agreement is a document that is assigned to a Class, and it is presented to the customer during checkout. The customer will check a box to agree.

# DUE PLAN

**Due Plan** – *when a charge (invoice) will be collected for payment*

**Setup Options**

**Due after Charge Date** – *X days after charge date*

**Monthly Roll Up** – *specific day of the month*

Charge (Invoice) Posted	Due after Charge Date - Ex: 3 days	Monthly Roll Up - Ex: 1st
5th	Payment due: 8th	Payment due: 1st
15th	Payment due: 18th	Payment due: 1st





# Interactive Walkthrough

 SPORTS NEXT



# TODAY'S TAKEAWAYS

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1

**Log-In to  
Motion Site**

2

**Complete SE  
Payments**

3

**Add Admins  
+ Configure  
Permissions**

# REMINDERS

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## 1 How to contact us

- Reach out to your assigned onboarding specialist
- Include your FBC

## 2 Where to find help resources

- Soccer Shots [Resource Center](#)
- SportsEngine [Motion Help Center](#)
- Soccer Shots [Help Center](#)

## 3 What's next?

- Webinar #2
  - Topic: Building Classes + Payment Plans
  - When: January 16th at 2:00 pm CST







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THANK YOU